

## Promotions and Marketing

We develop branding awareness strategy campaigns for print, promotions, and digital applications.

LET LYNDA'S LEARNING PATHWAYS GUIDE YOU

Lynda makes it easy to learn what you want, when you want to. Explore all the features Lynda has to offer at **lynda**.vcu.edu

**WCU** Technology Services









the VCU helpIT Center via phone at 828-2227 or email at helpIT®vcu.edu.





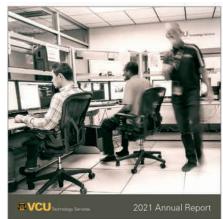






## **Publications**

Instructional guides are valuable communication tools in today's rapidly changing technology landscape. Each publication is designed for print and online readers.



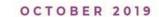










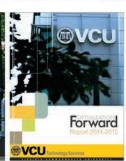


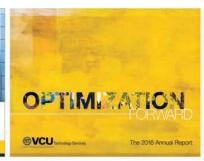
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Technology Support Services CAMPUS CARD SERVICES















## Photography

With Richmond as the backdrop, the urban campus of Virginia Commonwealth University breathes with an abundance of life, diversity, and inspiration.

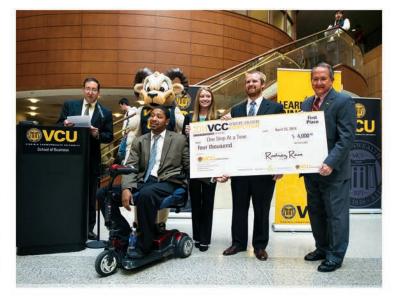
These elements provide an exceptional opportunity to capture the essence of the university and the commitment to excellence that VCU contributes to the community.























## Strategic Communications

Our communication team takes pride in sharing the story of innovative advancements with the VCU community.

We design and deliver content across multiple channels with a legible voice to reach and educate our diverse academic audience.