VCU 2014 Fall Student Computing Survey

The following results were compiled from a student survey conducted in 2014. The purpose of the survey was to determine student usage of computers and related devices while enrolled at VCU during the 2014-2015 academic year.

What is the primary computer that you own and use at VCU?

Laptop/Notebook 96%
Desktop 3%
Don't own a computer 1%

How old is your primary computer?

Less than one year 62%
One year old 11%
Two year old 12%
Three years old 6%
Four years old 5%
More than four years old 4%

What operating system (OS) does your primary computer use?

Microsoft Windows 58%
Apple Mac OS X 38%
Chrome OS 2%
Other 1%
Linux 1%

Do you own more than one computer?

No 76%
Yes 24%

How frequently do you carry your laptop/notebook computer with you around campus to class, library, or other VCU buildings?

Daily 42%
Several times a week 29%
About once a week 12%
Less than once a week 11%
Never 6%

What internet browser do you use the most?

Google Chrome 66%
Apple Safari 19%
Firefox 9%
Microsoft Internet Explorer 6%

Do you own a tablet computer?

(Apple iPad, Samsung Galaxy Tab, Kindle Fire HD, Google Nexus 7, Microsoft Surface, etc)

Don't own a tablet computer 72%
Apple iPad 13%
Android 7%
Windows Tablet 4%
Kindle Fire HD 3%
Other 1%

How frequently do you carry your tablet with you around campus to class, library, or other VCU buildings?

(Apple iPad, Samsung Galaxy Tab, Kindle Fire HD, Google Nexus 7, Microsoft Surface)

Never 41%
Daily 25%
Less than once a week 16%
Several times a week 13%
About once a week 5%

Do you own a handheld device that is capable of accessing the Internet whether or not you use that capacity?

Yes 90%
No. I don't plan to purchase one in the next 12 months. 5%
Don't know 3%
No. But I do plan to purchase one in the next 12 months. 2%

Tell us about the handheld devices you own that access the Internet.

(Choose as many as needed)

iPhone *(All versions)* 63%
Android cellphone 33%
    (Droid, Samsung Galaxy, HTC One, Nexus, etc.)
iPod touch (All versions) 12%
iPad *(All versions)* 7%
Android tablet 4%
    (Galaxy Tab, Kindle Fire HD, Nexus Tablet, Nook Tablet HD, etc.)
Other Internet capable cellphone or handheld device 3%
Microsoft Surface 2%
Windows Phone 1%

How often do you access the Internet from your handheld device?

Daily 90%
Several times per week 6%
Weekly 2%
Monthly 1%
Rarely 1%

In the next three years, I expect my use of the Internet from a handheld device will:

Stay the same 60%
Increase 25%
Greatly increase 12%
Decrease 2%
Greatly decrease 1%

Have you downloaded the VCU Mobile app for handheld devices?

Yes 72%
No 28%

What version of VCU Mobile did you download?

Apple iOS *(iPhone/iPhone touch/iPad)* 69%
Android cellphone/tablet 30%
I use the browser version 1%

Which services available on VCU Mobile have you used this semester?
(Choose all that apply)

Dining 62%
myVCU Portal 62%
Bb Learn 59%
Student Schedule *(my schedule)* 49%
Courses 47%
RamRide *(includes bus locations)* 46%
RamSafe 40%
Maps 31%
Athletics 15%
Library 15%
Directory 15%
Events 15%
Emergency 7%
Sites 6%
News 5%
Videos 2%
Images 2%
Training 1%
iTunes U 1%

What would you like to see included in VCU Mobile that is not already available?
(Choose all that apply)

Check Grades *(Banner, Blackboard)* 81%
Student Account Balance 56%
Athletics Tickets 55%
Register for Classes 55%
Laundry Machine Updates 41%
Financial Aid 39%
Work Study 36%
Student Activities 35%
Library Info *(fines, reserved material, overdue books)* 33%
Emergency Alerts 30%
Student Hold Flags 29%
Campus Learning Center 19%
SGA Voting 18%
Intramural Schedule 14%
VCU helpIT Center 11%
Other 1%

How do you learn about VCU news and services?
(Choose all that apply)

VCU TelegRAM 71%
Word-of-mouth *(classmates, friends, faculty, staff)* 62%
VCU Social Media *(Facebook, Twitter, Tumbler, etc)* 40%
VCU website 28%
Non-VCU Social Media *(Facebook, Twitter, Tumbler, etc)* 21%
VCU News 20%
Commonwealth Times newspaper 6%
Commonwealth Times website 4%

Lecture capture can be an important tool for learning. How do, or would, you use a recording of a class lecture to assist you with your studies?
(Choose all that apply)

Make notes or enhance existing notes 37%
Prepare for exams 20%
Catch up on missed class 20%
Would not use 10%
Identify areas needing attention 7%
Study during meals, traveling, etc 5%
Other 1%

For recording classroom lectures and presentations, which is more important to you?
(Note: Video is typically a talking head or white board. Desktop display is typically a PowerPoint presentation.)

Video, desktop display, and audio 42%
Video and audio 24%
Desktop display and audio 18%
Audio only 9%
None of the above 7%

Would you be more likely to select a course that uses lecture capturing over one that does not?

Yes 38%
Sometimes 28%
Doesn't matter 23%
No 11%

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