Make it real.

VCU — 2013 Fall Student Computing Survey

The following results were compiled from a student survey conducted in 2013. The purpose of the survey was to determine student usage of computers and related devices while enrolled at VCU during the 2013-2014 academic year.

What is the primary computer that you own and use at VCU?

Laptop/Notebook 96.1%
Desktop 2.6%
Don't own a computer 1.2%

How old is your primary computer?

Less than one year 63%
Two years old 11.7%
One year old 10.5%
Three years old 7.5%
More than four years old 3.8%
Four years old 3.5%

What operating system (OS) does your primary computer use?

Microsoft Windows 59.2%
Apple Mac OS X 38.1%
Other 1.7%
Linux 0.6%
Don't know 0.4%

Do you own more than one computer?

No 77.1%
Yes 22.9%

How frequently do you carry your laptop/notebook computer with you around campus to class, library, or other VCU buildings?

Daily 37.7%
Several times a week 31.2%
About once a week 13.9%
Less than once a week 11.7%
Never 5.4%

What internet browser do you use the most?

Google Chrome 59%
Apple Safari 18.9%
Firefox 11.4%
Microsoft Internet Explorer 10.6%
Other 0.0%

Do you own a tablet computer?
(Apple iPad, Samsung Galaxy Tab, Kindle Fire HD, Google Nexus 7, Microsoft Surface, etc)

Don't own a tablet computer 76.7%
Apple iPad 12.7%
Kindle Fire HD 3.5%
Samsung Galaxy 2.2%
B&N Nook HD 1.4%
Microsoft Surface 1.2%
Other 1.2%
Google Nexus 1%

How frequently do you carry your tablet with you around campus to class, library, or other VCU buildings?
(Apple iPad, Samsung Galaxy Tab, Kindle Fire HD, Google Nexus 7, Microsoft Surface)

Less than once a week 51.5%
Daily 21%
Several times a week 18%
About once a week 9.6%

Do you own and use a dedicated ebook reader such as an Amazon Kindle, Sony Reader, Barnes & Noble Simple Touch?
(This would NOT include multiple use devices such as an iPhone/iPod touch/iPad, Android cellphone/tablet, Windows Phone cellphone whose primary function is not as an ebook reader.)

Don't own a ebook reader 85.8%
Amazon Kindle 10.4%
Other 1.9%
Barnes & Noble Simple Touch 1.5%
Sony Reader 0.3%

Do you own a handheld device that is capable of accessing the Internet whether or not you use that capacity?

Yes 86.4%
No. I don't plan to purchase one in the next 12 months 6.3%
No, but I plan to purchase one in the next 12 months 4.3%
Don't know 2.9%

Tell us about the handheld devices you own that access the Internet. *(Choose as many as needed)*

iPhone *(All versions)* 62%
Android cellphone 22.5%
iPod touch *(All versions)* 18%
Android-based cellphone 16.8%
    (Droid, Samsung Galaxy, HTC One, Nexus, etc.)
iPad *(All versions)* 6.5%
Handheld gaming device (Nintendo DS, Sony PSP, etc...) 4.4%
Android-based tablet 2.6%
    (Galaxy Tab, Kindle Fire, Nexus Tablet, Nook Tablet)
Windows Phone 2.3%
Other Internet capable cellphone or handheld device 2.1%
Android tablet 0.5%
Microsoft Surface 0.5%
Blackberry *(All versions)* 0%

How often do you access the Internet from your handheld device?

Daily 87%
Several times per week 7.5%
Weekly 3.6%
Monthly 1.6%
Never *(Don't use Internet capability)* 0.2%
Once a quarter/semester 0.2%
Once a year 0%

In the next three years, I expect my use of the Internet from a handheld device will:

Stay the same 55.1%
Increase 29.2%
Greatly increase 12%
Decrease 2.9%
Greatly decrease 0.8%

Have you downloaded the VCU Mobile app for handheld devices?

Yes 77.7%
No 22.3%

What version of VCU Mobile did you download?

Apple iOS *(iPhone/iPhone touch/iPad)* 73.1%
Android cellphone/tablet 25.8%
I use the browser version 1%

Which services available on VCU Mobile have you used this semester? *(Choose all that apply)*

Bb Learn 65.6%
Dining 61.9%
Maps 53.3%
RamSafe 48.3%
RamRide *(includes bus locations)* 44.6%
Courses 37.9%
Student Schedule *(my schedule)* 30%
Library 20.4%
Directory 19.6%
Athletics 17.3%
Events 14.8%
Emergency 7.7%
Sites 7.3%
Images 3.8%
Videos 1.9%
Training 1.3%
iTunes U 0.6%

What would you like to see included in VCU Mobile that is not already available? *(Choose all that apply)*

Check Grades *(Blackboard)* 78.5%
Student Account Balance 59%
Athletics Tickets 58.1%
Check Grades *(Banner)* 50.6%
Register for Classes 49.8%
Student Activities 36.5%
Emergency Alerts 32.1%
Campus Learning Center 31.9%
Google Apps *(email, calendar, Hangouts)* 28.8%
Student Hold Flags 24%
VCU helpIT Center 20.4%
SGA Voting 12.5%
Intramural Schedule 12.1%
Technology Alerts 10.6%
Other 1%

How should VCU first notify you of a campus emergency?
(Select up to three)

Text Messaging *(SMS)* 91%
Email 44%
VCU Mobile App 25.6%
Public Address System 25.4%
    (Classroom Beacon Digital Signs, Sirens, etc...)
Instant Messaging 10.8%
Twitter 9.7%
Voice Telephone Call 8.8%
Computer Desktop Alert 8.3%
Facebook 8%
VCU Alert! Webpage 7.8%
VCU Website Frontpage 3.2%
Google+ 1.4%
Other 0.1%

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